Brintons

Project: Hotel Château Vaudreuil
Details: Axminster

Originally built in 1989, Château Vaudreuil was once a renowned destination but had fallen into disrepair, requiring a revival to restore its charm while appealing to present-day luxury guests.

Brintons played a crucial role in the transformation by providing elegant wool carpets that seamlessly bridged the hotel's neoclassical past with contemporary elements creating a transitional design. For the lakeside restaurant and bar, a captivating peacock motif—a symbol of Sicily—was chosen, which instantly resonated with the clients. In the corridors, Brintons created a linear repeat pattern with the peacock in the center and a bleed-out on the sides to ensure the bird would not be be cut off by the narrow widths.

The thoughtful design approach significantly enhanced the hotel's overall aesthetic, enabling it to reclaim its status among elite 5-star destinations. By expertly blending traditional and modern elements, including luxurious wool carpets from Brintons, the hotel has regained its prestige. It now stands out with its stunning natural surroundings and refreshed interiors, radiating charm and glamour.

"Brintons was very helpful in accommodating our desire for design continuity while still introducing a distinct pattern to create interest and novelty. The team helped us out with the scaling of the motif, making good suggestions on how to fit it into the restaurant and bar with an interesting repeat of the pattern."

Antonio Massarelli
Owner & Senior Interior Designer
Massarelli Design

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