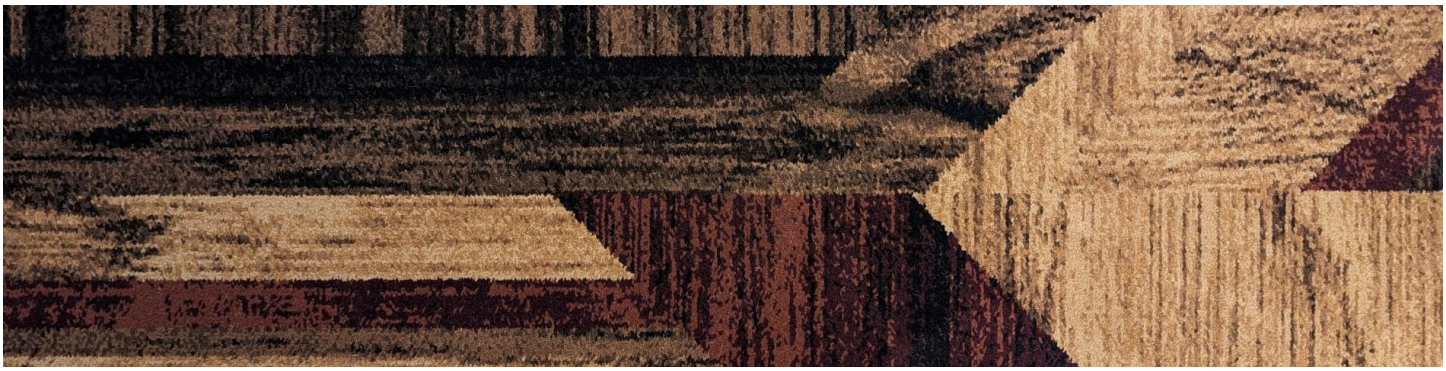
Brintons



BRINTONS DESIGNER CELEBRATES THE ART OF WOODWORKING IN NEW CARPET COLLECTION

ATLANTA, NOV 8, 2026 | Global industry leader in luxury woven carpets, Brintons, debuts InGrain, its Fall 2026 Self Expression design collection by Senior Designer Caroline Atherton.

A deeply personal exploration of craftsmanship, InGrain draws on Caroline's lifelong appreciation for woodworking, translating traditional techniques and natural materials into contemporary carpet design.

The collection's inspiration traces back to Caroline's childhood and her father, a joiner by trade. Growing up surrounded by the tools and materials of his craft, she developed an appreciation for the patience, precision and skill required to create something by hand.

This early influence evolved through Caroline's fascination with marquetry, the intricate art of arranging wood veneers to create decorative compositions. Inspired by contemporary artists bringing new expression to this traditional technique, she completed a marquetry course to explore the process firsthand.

"As I began experimenting with marquetry, I found myself developing ideas for this collection. The pieces I created, along with the natural textures and patterns in the wood veneer, became the starting point for InGrain," explained Caroline.

These influences take shape across nine designs, including seven Axminster carpets, one Axminster rug, and one Hand Tufted design. Intricate wood joints and interlocking shapes are reimagined through layered geometry, shifting grain and rhythmic patterns. The result is a collection that balances precision with imperfection, combining structured designs with organic movement.

The collection's colour palette draws from the natural richness of wood veneer, with influences from interior design and fashion bringing a fresh perspective to its earthy foundations.

"I introduced tones of burgundy, berry, burnt orange and some lighter neutrals to create depth, contrast and pops of colour, balancing the natural warmth of the wood with a fresh, contemporary aesthetic" said Caroline.

Rooted in tradition but designed with a modern perspective, InGrain celebrates the beauty of craftsmanship and the individuality of materials shaped by nature and the human hand.

InGrain launches Sunday, November 8, 2026, at the Brintons booth #1843 during BDNY, as well as on the Brintons website and Design Studio Online. For more information, visit www.brintons.net.

About Brintons

Brintons Carpets is a market-leading supplier of woven carpets to the worldwide hospitality, marine, gaming, leisure, private and public sectors. Committed to the concept of thinking globally and acting locally, Brintons has design studios, offices and agents in all of the major markets around the world.

Brintons Carpets product portfolio includes premium woven Axminster and Wilton broadloom carpets, carpet tiles, machine-made rugs and hand-tufted rugs. The company operates wholly owned ISO 14001 accredited facilities. Manufacturing is located in Portugal, Poland and India. www.brintons.net

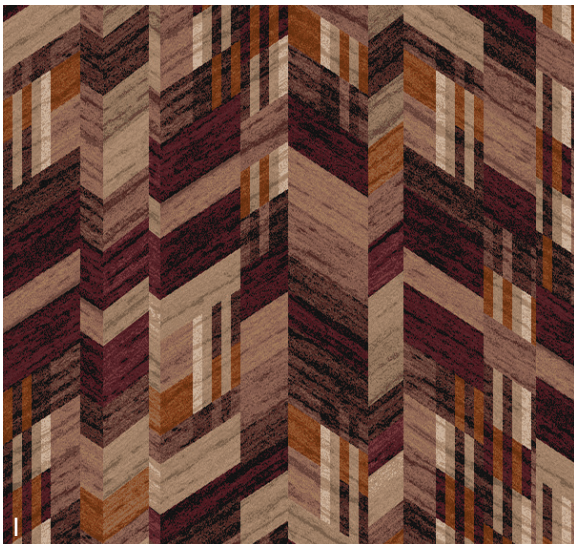
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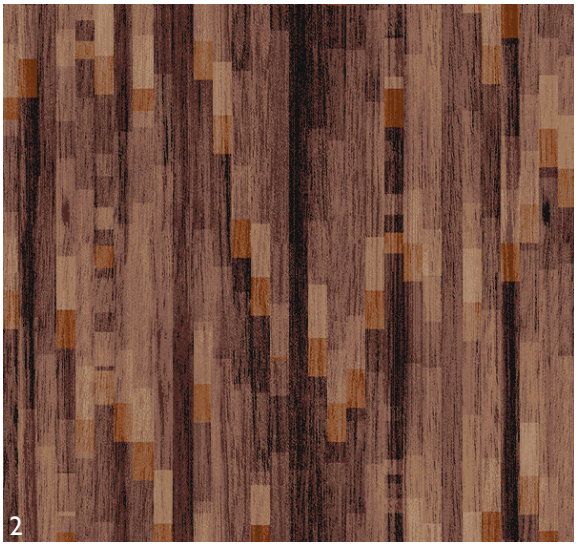




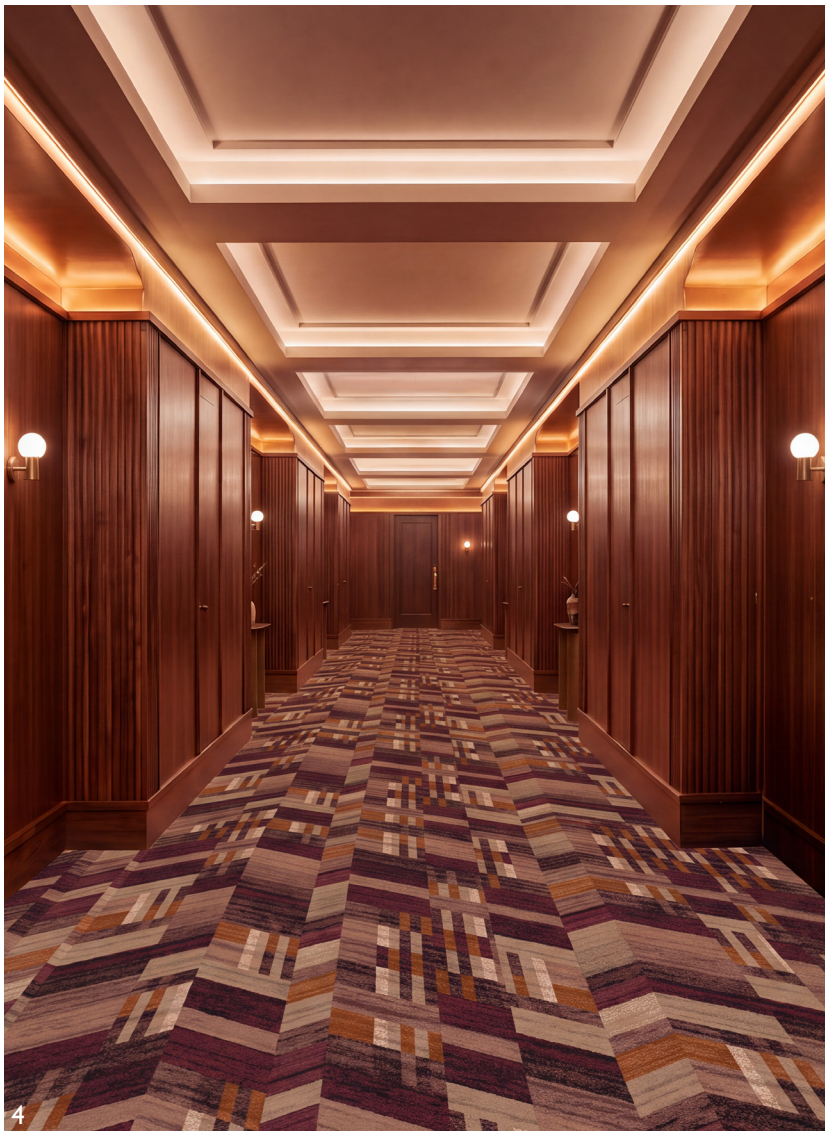


Design 1: & 2: Q01/A091671GR | Design 3: Q01/A091670GR


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Design 1 & 4: Q01/A091288GR | Design 2: Q01/A091289GR | Design 3 & 5: Q01/A091286GR


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Design 1 & 3: Q01/A091835HTGR | Design 2: Q01/A092585GR | Design 4: Q01/A092495GR | Design 5: Q01/A091758GR