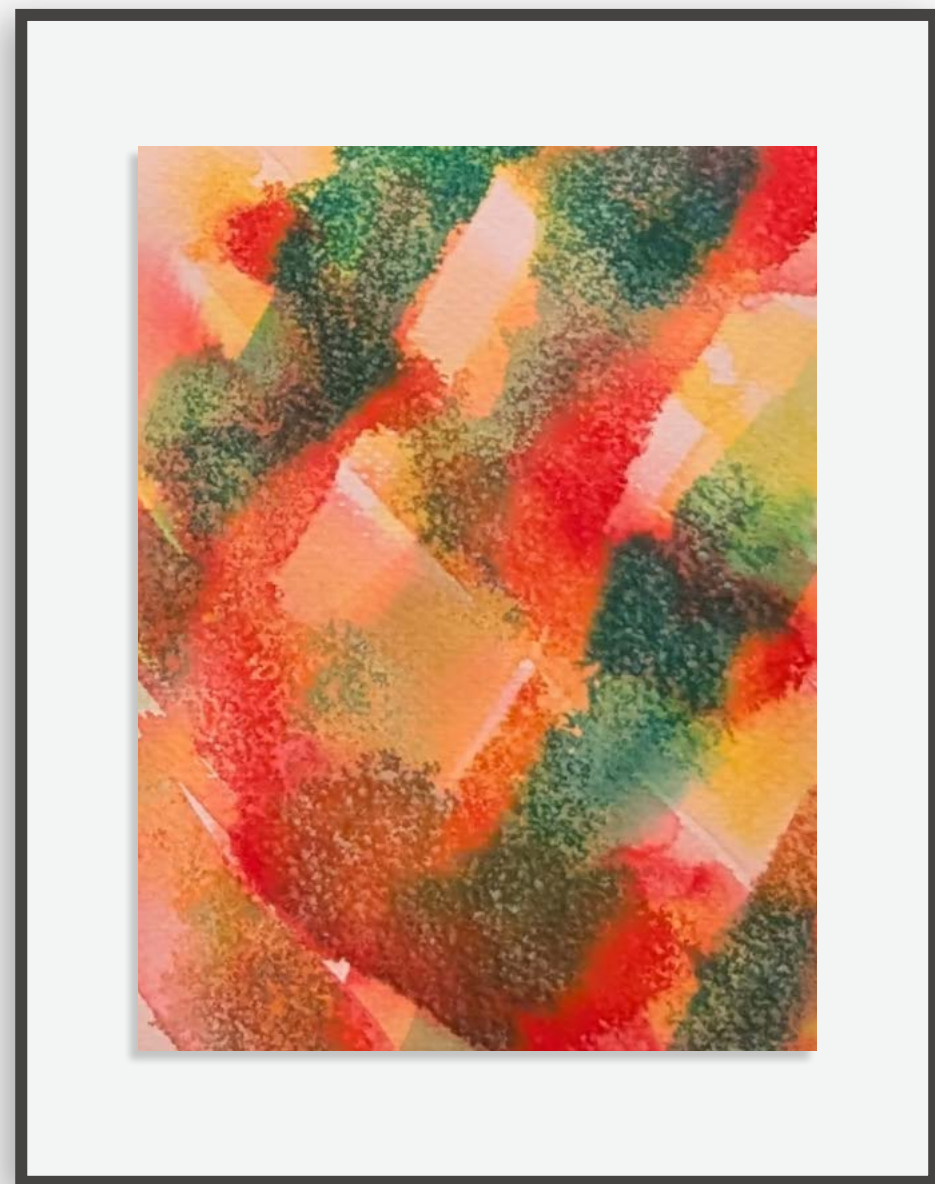




Brintons | STUDIO *Play*

SERIES ONE: ACRYLIC INK EXPLORATION



STUDIO *Play* is a new series of hands-on creative workshops created exclusively for the internal design team at Brintons.

Designed as a space away from the desk, Studio Play encourages experimentation, instinct, and creative freedom. The aim is simple: to step outside the expected, loosen the process, and rediscover the joy of making.

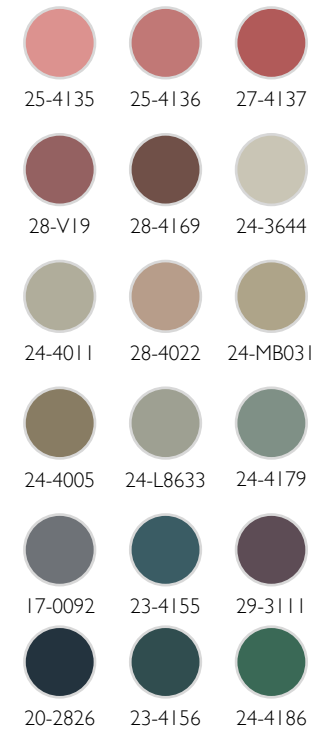
SERIES ONE: **ACRYLIC INK EXPLORATION**

The first workshop invited the team to work with fluid acrylic inks - not to design, not to produce, but simply to play. Recognising that stepping into a fine art process could feel intimidating, we deliberately kept the session open, pressure-free, and without any expectation of outcomes. There was no brief; only creative expression.

The focus was on movement, colour interaction, and spontaneity. By removing the pressure to 'design', the team found space to experiment, layer, and respond instinctively. What emerged was a body of expressive, unexpected work - rich in depth, gesture, and atmosphere.

From this freedom came the foundations of this new collection: one born from exploration rather than instruction, and from material curiosity rather than trend forecasting.



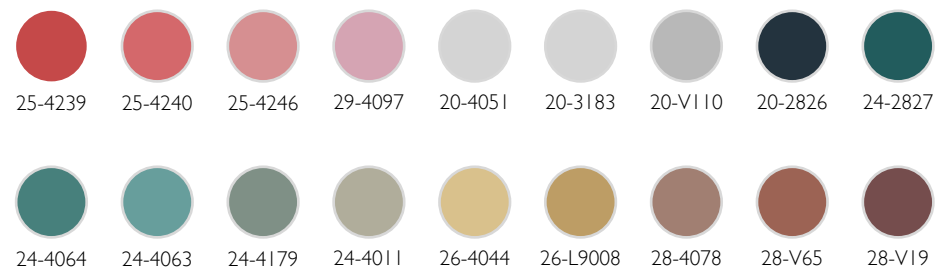


Q01/
A64861ZSP

REPEAT
W: 2863mm
H: 5225mm

Q01/
A088062SP

REPEAT
W: 2003mm
H: 2002mm

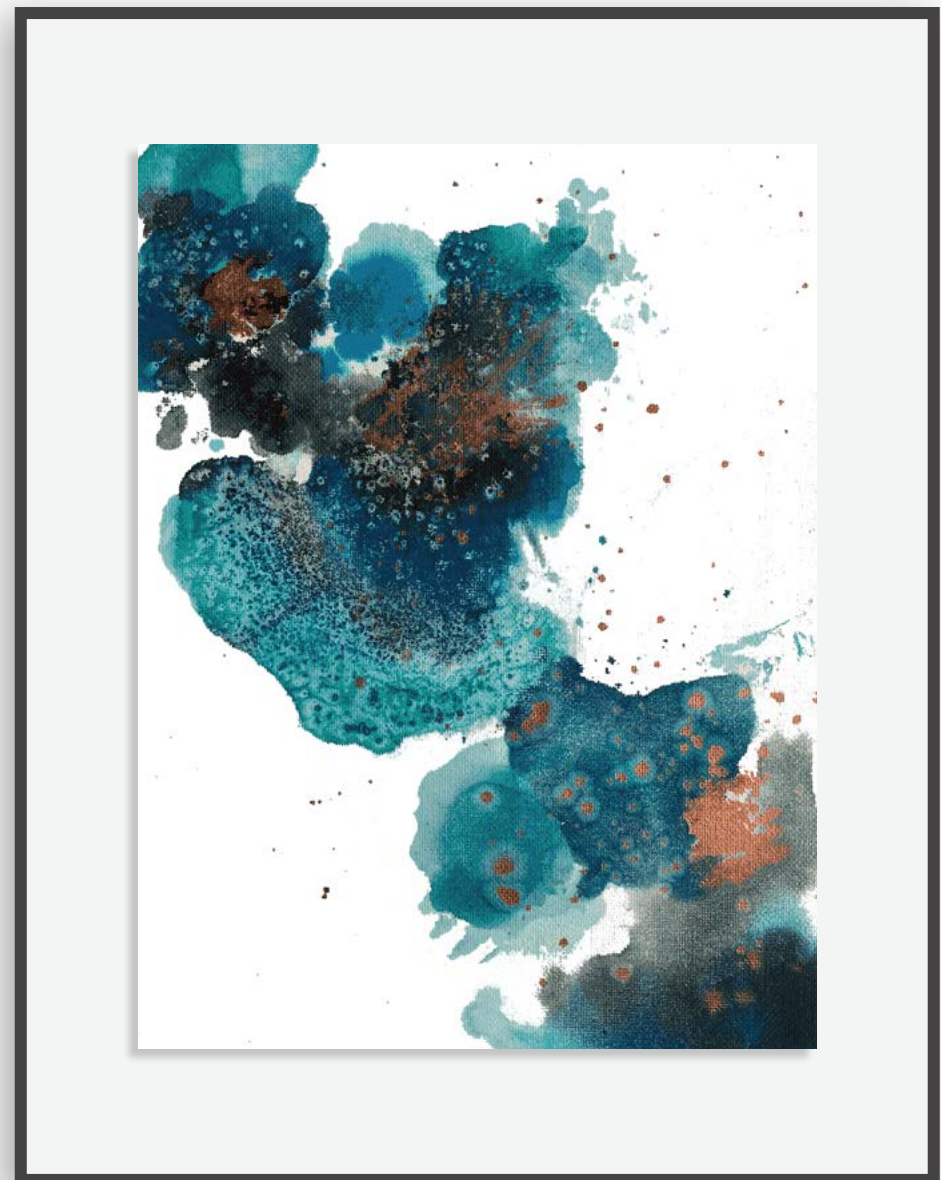
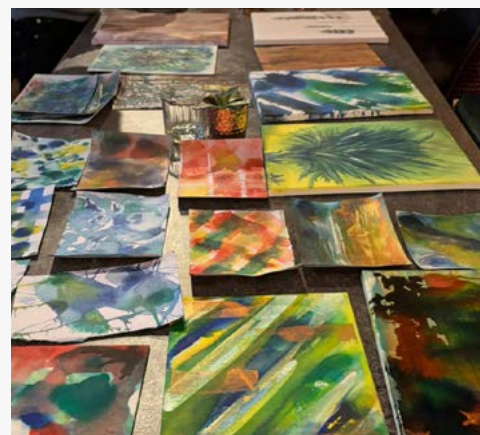
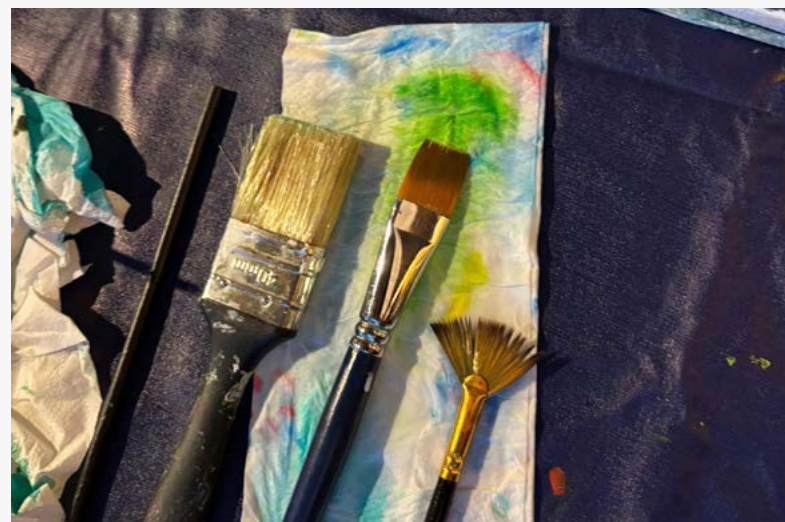


STUDIO *Play*

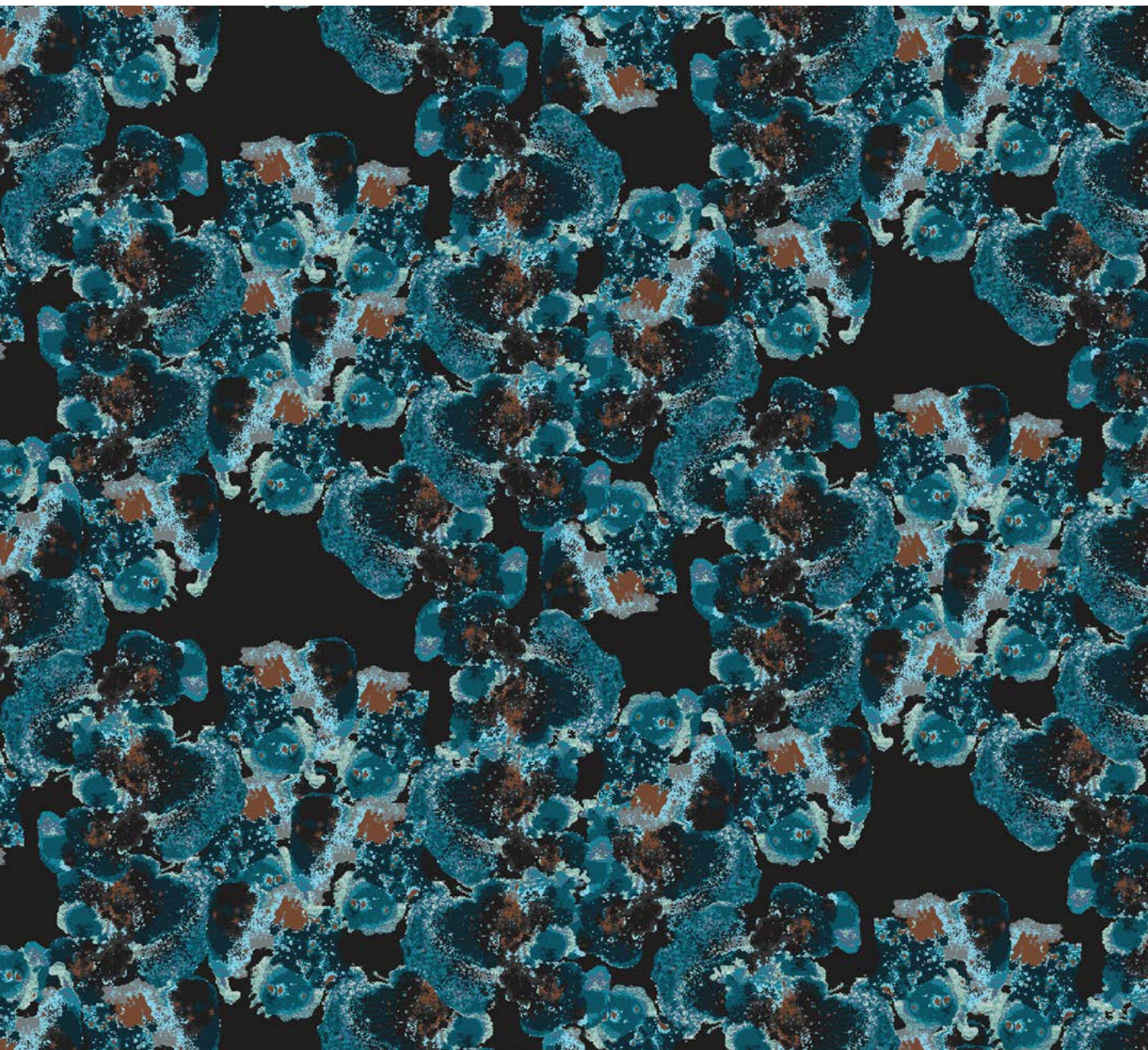
brintons.net

"We have an incredibly experienced design team, and with that experience comes deep knowledge of our craft. Studio Play gives us the opportunity to pause, experiment and work without pressure. It's been rewarding to see the team embrace that freedom and turn it into a collection that feels both expressive and relevant."

Jodie Hatton, Design Manager Europe

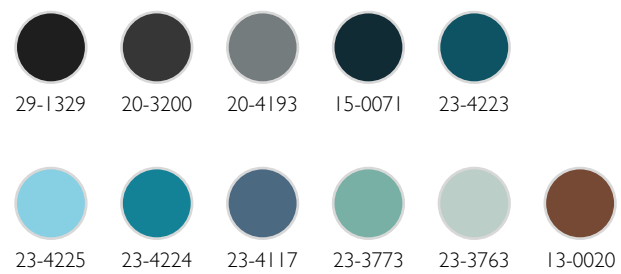


EXPERIMENTATION, INSTINCT, AND CREATIVE *freedom*



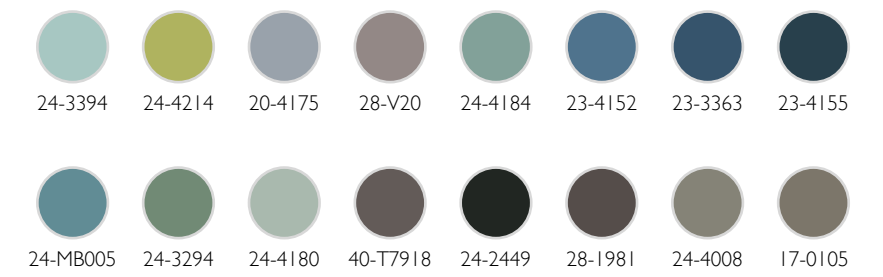
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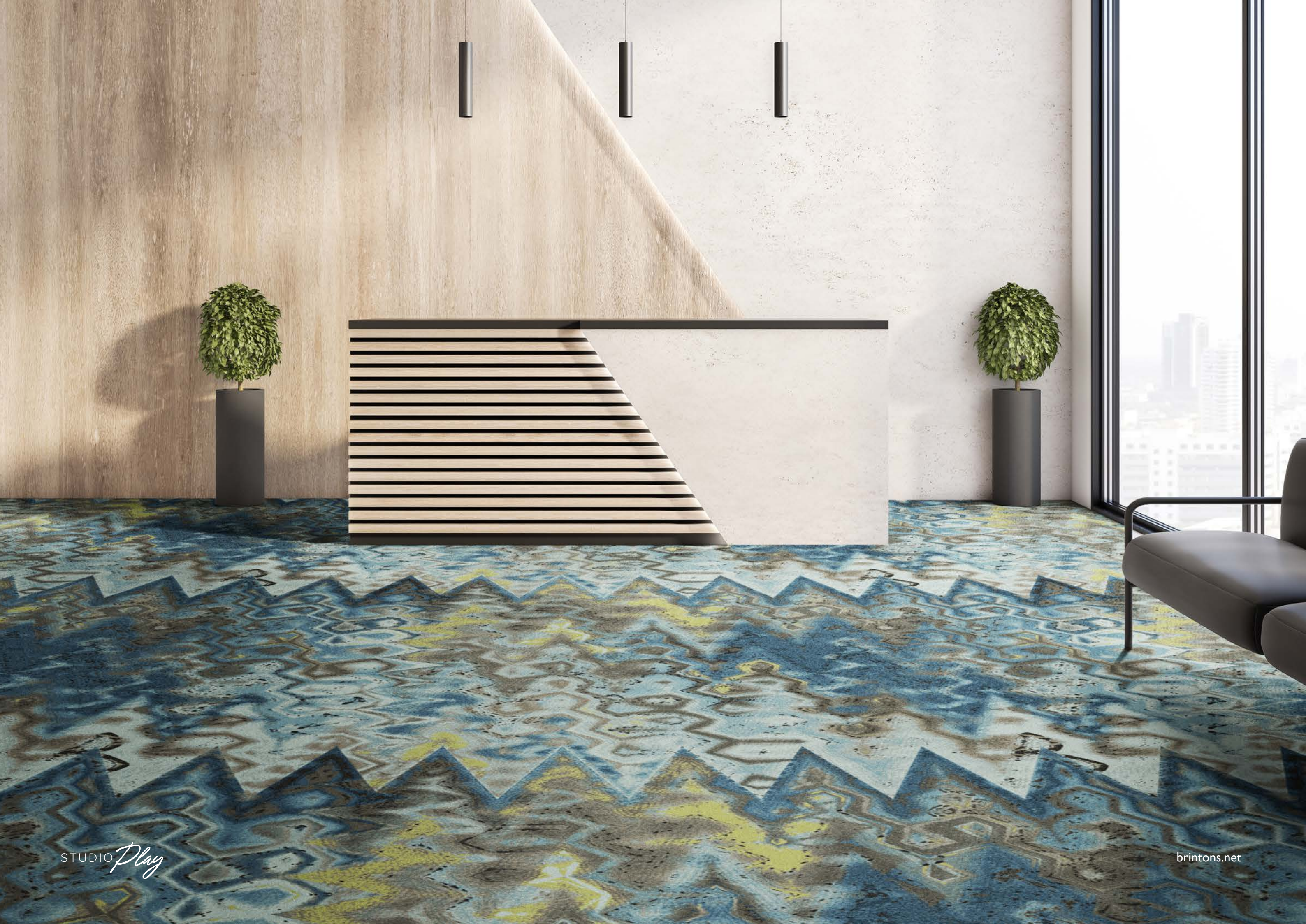
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H: 1549mm



Q01/
A088118SP

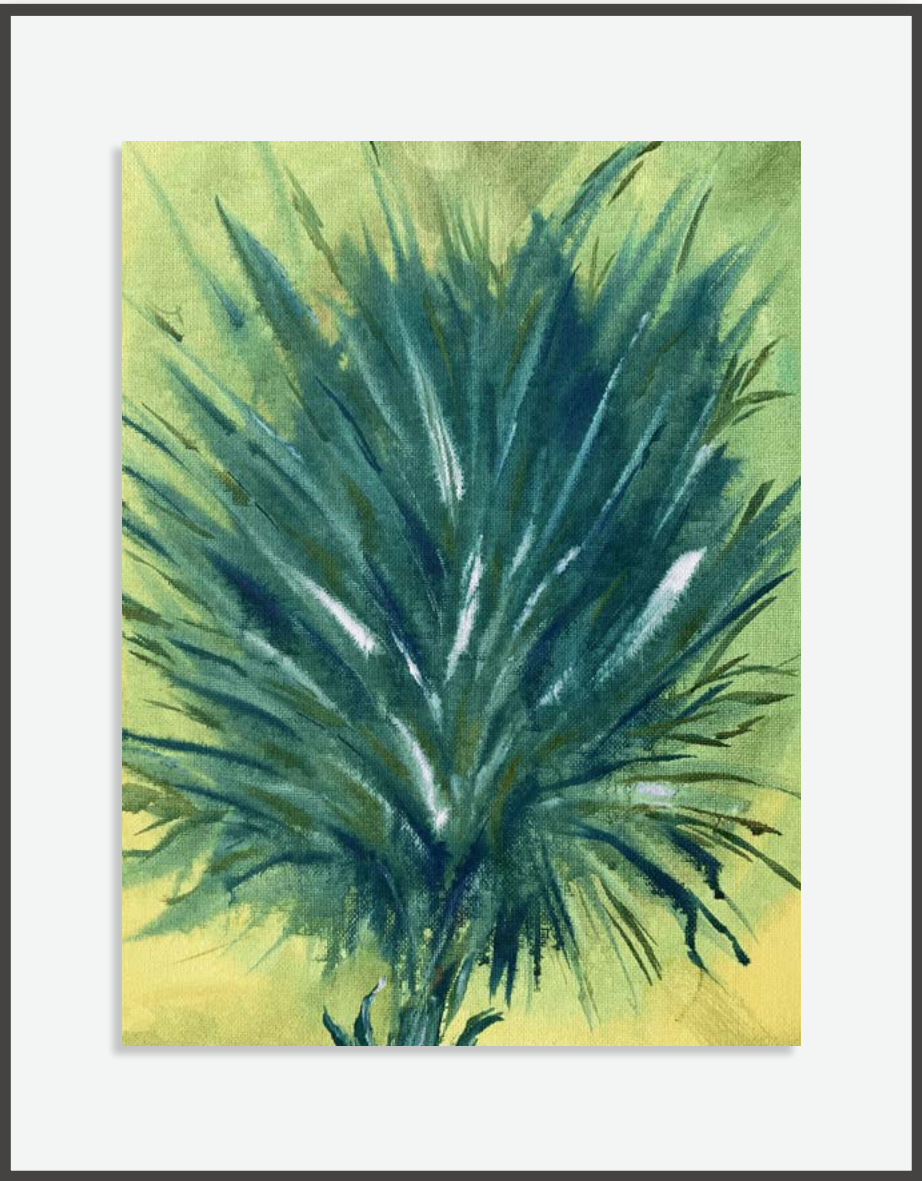
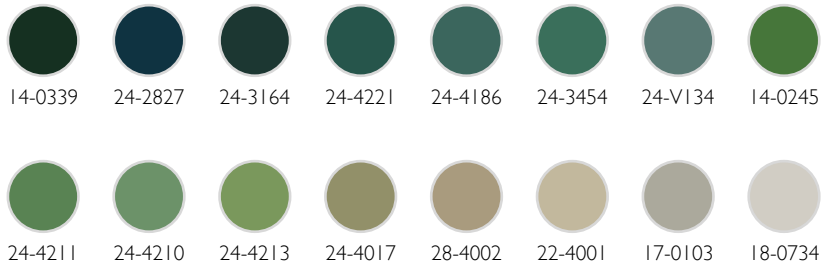
REPEAT
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H: 4008mm





Q01/
A088113SP

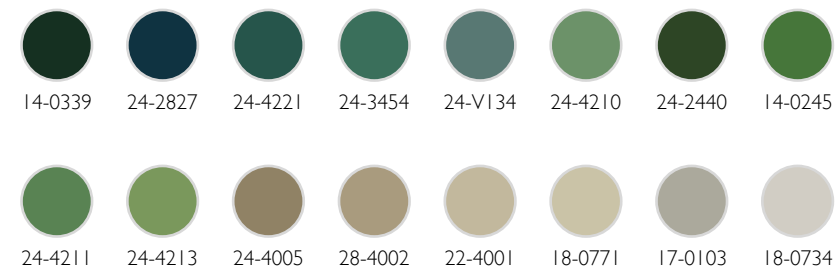
REPEAT
W: 4006mm
H: 4008mm





Q01/
A088117SP

REPEAT
W: 4006mm
H: 4003mm





Q01/
A64876ZSP

REPEAT

W: 2613mm

H: 6965mm



28-3042



28-3052



28-4169



28-3062



28-4058



22-4171



22-V92



26-2935



26-1946



27-4040



18-0146



28-4025



28-4060



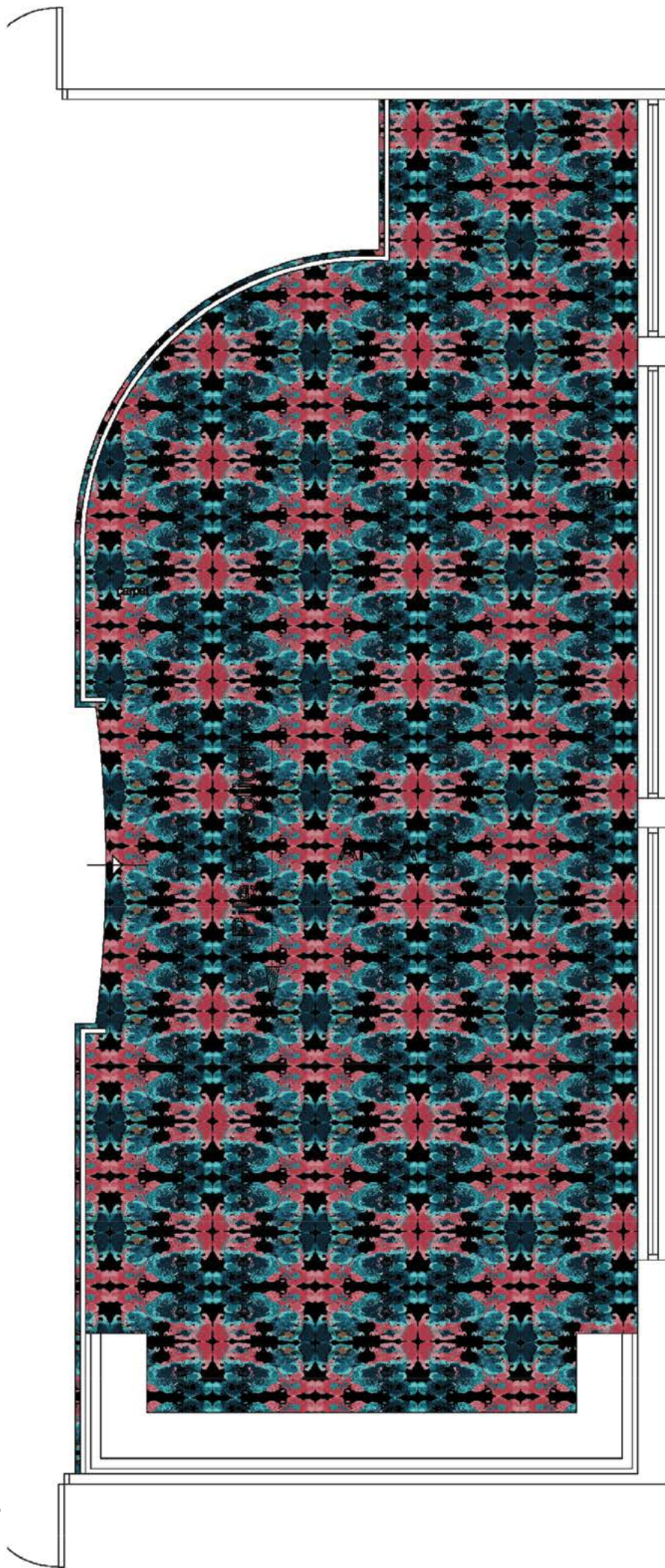
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22-4061

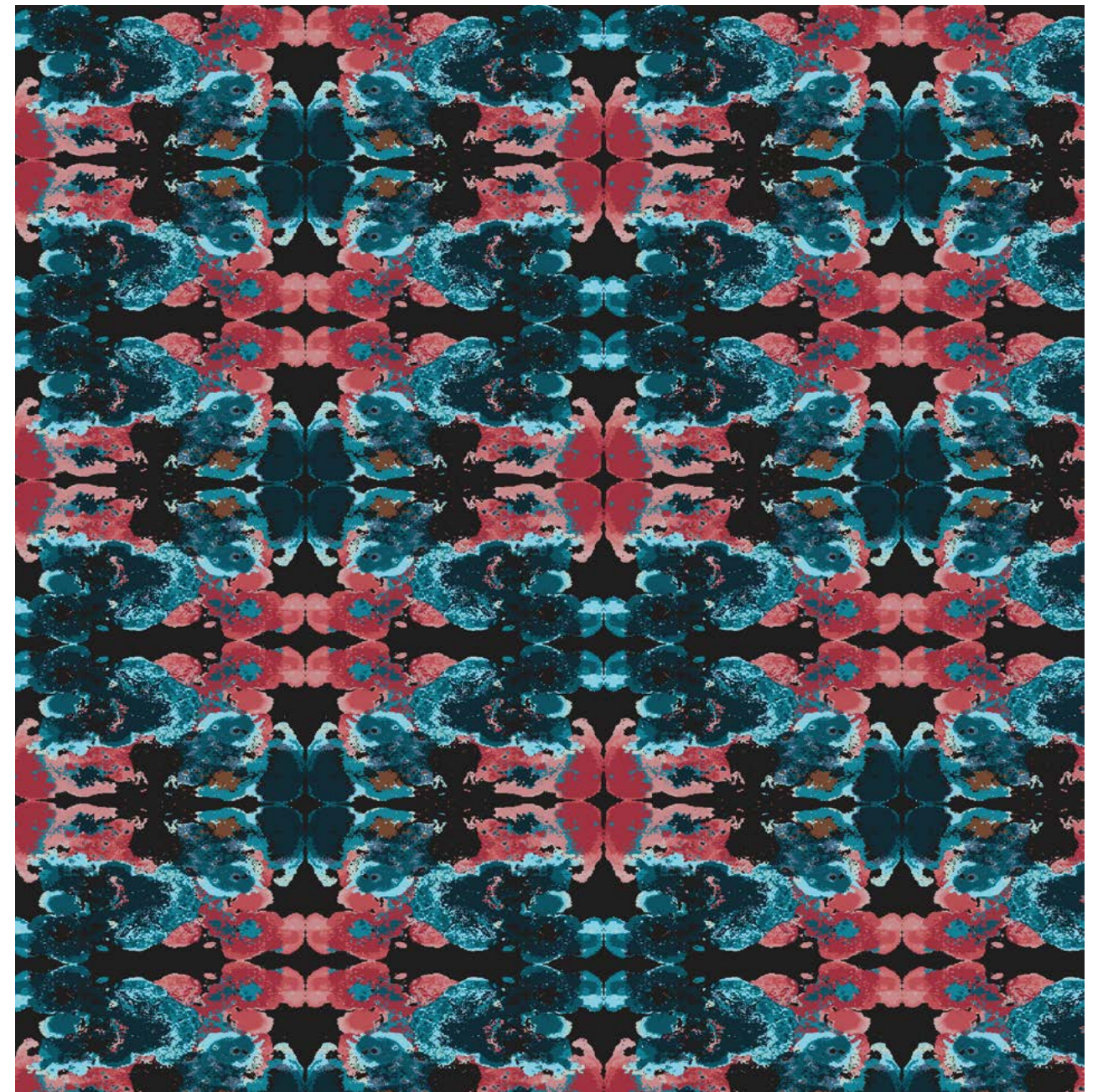


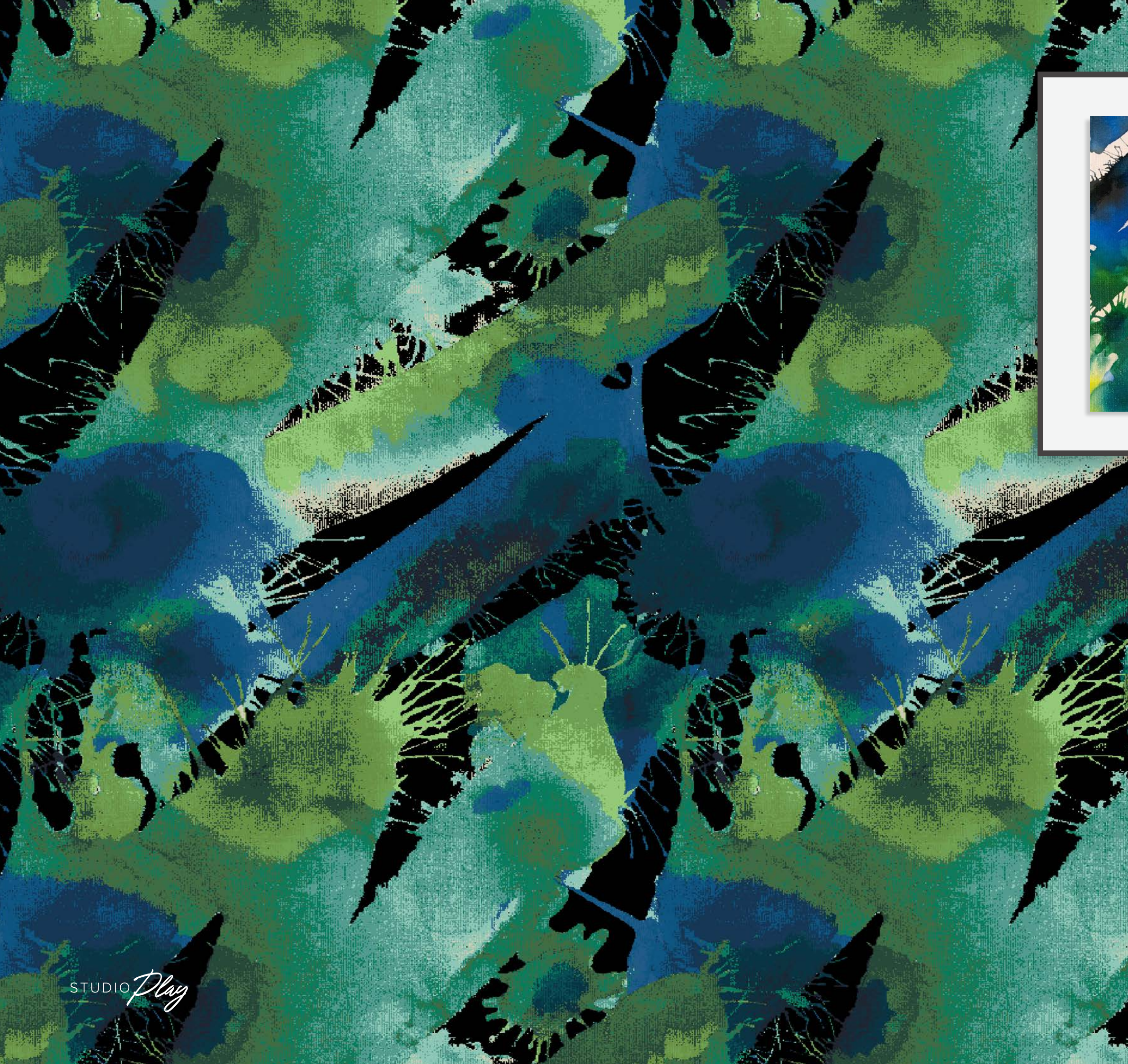
22-1973



Q02/
A088152SP

REPEAT
W: 2003mm
H: 1074mm





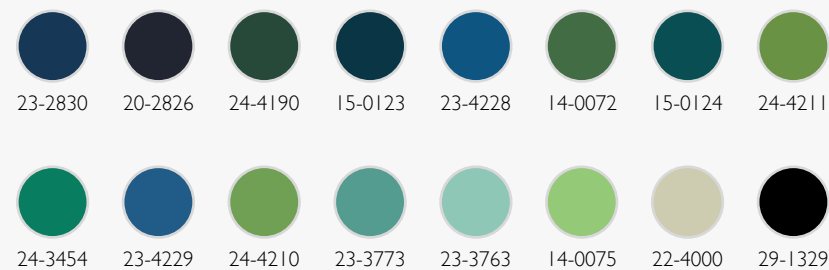
Q02/
A088125SP

REPEAT
W: 2003mm
H: 2337mm

			
23-2830	20-2826	24-4190	15-0123
			
23-4228	14-0072	15-0124	24-4211
			
24-3454	23-4229	24-4210	23-3773
			
23-3763	14-0075	22-4000	29-1329

Q02/
A088 | 27SP

REPEAT
W: 4006mm
H: 4674mm



STUDIO *Play* is about rediscovering creative confidence, expanding material language, and translating authentic experimentation into beautifully crafted carpet collections.

NEXT IN THE SERIES: **GELLI PRINTING**

Studio Play will continue with Gelli printing - a process that embraces texture, layering, and surprise. As the series evolves, each workshop builds on the same philosophy: create first, design later.

STUDIO *Play*



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making the world a more beautiful place

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www.brintons.net

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